Dear Editor,

I am very much interested to becoming an editorial member for your journal. Currently I am an Assistant Professor in the Department of Business Administration at Kun Shan University, Taiwan. I received a Ph.D. in Business Administration from the University of Manchester, U.K. in 2009. I have published a number of papers in International Journal of Information Management, Social Behavior and Personality, Information Development, International Journal of Internet and Enterprise Management, and International Journal of Technology, Policy and Management. The details of my publication are included below. My current research interests include the impacts of IT/IS in organizations or individuals, business intelligence systems, electronic commerce, internet marketing and e-learning. In addition, I have been invited to serve as a reviewer for several journals (e.g., Computers in Human Behavior; Behaviour & Information Technology; European Journal of Information Systems; Information Development). Before my academic career, I had six years’ experiences in various business and management positions in United States and Taiwan.

I very much hope that it meets your requirements for a reviewer. I look forward to hearing from you soon and appreciate your time and consideration of my application.

Best regards,
Chung-Kuang Hou
Journal Papers