

The Creation of Contemporary Craftsmanship for Costume Design;
The Case Study of the Performing Arts “Tiger Hunting”

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Abstract: The contemporary craftsmanship is a form of art created by humans for the purpose of use and for the benefit of living. Nowadays, the popularity of organic craftsmanship products has been rapidly increased focusing on eco-friendly and sustainable materials.

The academic article “The Creation of Contemporary Craftsmanship for Costume Design; The Case Study of the Performing Arts “Tiger Hunting”, aims to discover, experiment and improve the quality of costume design for performing arts. This research methodology is as follow; (1) conceptual framework (2) target group (3) analysis of the theme of the performing arts “Tiger Hunting” (4) construction elements (5) costume design (6) creative works.

The achievement of this creative research led to the synthesis of contemporary craftsmanship for two costume design for performing arts and lead to tourism stimulation and development of the creative economy in the area study.

Keywords: Craftsmanship, Costume Design, Tiger Hunting

1. Introduction

The craftsmanship is a form of art created by humans for the purpose of use and for the benefit of living. It refers to the art of producing things by hand, mainly with beauty.

The craftsmanship is a cultural heritage that is passed down from generation to generation, reflecting the lifestyle, beliefs, and beauty of each local art. There are various types of craftsmanship in Thailand, which has different identity and beauty.

In Thailand, the craftsmanship can be divided into two types as follow,

1. Royal Crafts
2. Folk Crafts

The value of craftsmanship is not only a precious cultural heritage but also important in terms of economy and society. It can generate income for the community and promote tourism. It also helps preserve local wisdom and sustain Thai culture.

Nowadays, the popularity of organic craftsmanship products has been rapidly increased focusing on eco-friendly and sustainable materials.

In Thailand, after the spread of Corona virus in 2019, the eco printing fabric is folk crafts that become quickly popular. It is a kind of a natural dyeing technique that uses leaves, flowers, and other plant materials to create patterns and colours on fabric. The process involves bundling plant materials and fabric together, then steaming the bundle to transfer the colour and patterns from the plants to the fabric. The exact method and materials used

can vary depending on the artist, but the result is a unique, one-of-a-kind print that captures the beauty of nature. It also allows artists to work in harmony with the seasons, using materials that are grown, found, shared, or responsibly foraged.

To preserve and sustain this precious of craftsmanship by developing the product to the contemporary art work and enhancing the value by expanding their utilization is essential. This creative research created the contemporary craftsmanship to two costume design in folk performing arts named “Tiger Hunting”.

The Performing Arts “Tiger Hunting”

The performing Arts, “Tiger Hunting” is one of the rare folk performance in Thailand. It is still inheriting the style of performance in the Northeast of Bangkok, the community of Wat Nang Nong (Nang Nong Worawihan Temple), which reflects the lifestyle, beliefs and identity of the community. The folk performance adapted from a royal play called 'Kao Taeng Kwai' often performed in various royal ceremonies. From the Ayutthaya period (1350-1767) to the Rattanakosin period (1782-Present), the same plot is still maintained and consists of characters, including to acting styles as well.

Nowadays, because of the effect of the economic growth and social change, “Tiger Hunting” has become rarely perform. This research, therefore, is for support the performance to revitalize and preserve by integrating and related art in the 'contemporary' direction.

The academic article “The Creation of Contemporary Craftsmanship for Costume Design; The Case Study of the Performing Arts “Tiger Hunting”, aims to discover, experiment and improve the quality of costume design for performing arts by using eco printing technique.

Research Objectives

- (1) To create the contemporary craftsmanship to two costume design for the Performing Arts “Tiger Hunting”.
- (2) To discover, experiment and improve the quality of costume design for performing arts.

Research Methodology

The academic article “The Creation of Contemporary Craftsmanship for Costume Design; The Case Study of the Performing Arts “Tiger Hunting”, is a qualitative research with the methodology as follow;

1. Conceptual Framework

Costume uses in performing arts to be an element of scenography that can emphasize the theme or the message from the performer to the audience. The key concepts are synthesized and defined as follows;

- 1.1 Utilization
- 1.2 Style
- 1.3 Character
- 1.4 the Making of a Costume

2. Target Group

The creative research aims to the synthesis of contemporary craftsmanship for two costume design in performing arts, therefore, the target group is the generation Y audience (1980-1997), both onsite (in the theatre) and online (social media platforms as www.facebook.com, www.youtube.com, etc.)

3. Analysis of the Theme of the Performing Arts “Tiger Hunting”

The theme of the performing arts “Tiger Hunting” was the fighting between tigers and a hunter. To analysis the theme for the generation Y audience (1980-1997), the current theme applies to lure all tigers back to the urban

forest. It is considered a strategy to increase the meaning of conservation of wildlife and the environment as well.

4. Construction Elements

- 4.1 Form
- 4.2 Color
- 4.3 Textile
- 4.4 Embroidery Works

5. Costume Design

- 5.1 Sketch
- 5.2 Pattern
- 5.3 Fitting

6. Creative Works

The creation of contemporary craftsmanship for two costume design for the performing arts named “Tiger Hunting”, used for the performance at the community of Wat Nang Nong (Nang Nong Worawihan Temple) on 25th September, 2023.



Figure 1: The contemporary craftsmanship for hunter
(From; Miss. Mutjarin Ittiphong,2023)



Figure 2: The contemporary craftsmanship for hunter's wife

(From ; Miss. Mutjarin Ittiphong,2023)

Results

The output of the creation of contemporary craftsmanship for costume design; The case study of the performing arts "Tiger Hunting", as follow;



Figure 3: The contemporary craftsmanship for costume, hunter

(From ; Mr. Prung Pelaor, 2023)



Figure 4 : The contemporary craftsmanship for costume, hunter's wife
(From ; Mr. Prung Pelaor, 2023)

The achievement of this creative research led to the synthesis of contemporary craftsmanship for two costume design for performing arts and lead to tourism stimulation and development of the creative economy in the area study.

Conclusion

The achievement of this creative research, “The creation of contemporary craftsmanship for costume design; the case study of the performing arts “Tiger Hunting””, created the contemporary craftsmanship to two costume design and discover, experiment and improve the quality of costume design for performing arts which lead to tourism stimulation and development of the creative economy in the area study.

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